Min. %/Lift

Fig. 14 Clickstream Path Breakdown 10-Jul-2001 main/home 1402 main/search_results main/registration main/search math/browse main/login | Hol --- 1404 main/shapping_carl products/product_detail_shirts Target Clicks: 4539 Total Clicks: 50005 Terget Click Pct: 7.7% main/search_not_found Target Sessions: 2712 Enter Total Sessions: 6944 Targat Session Por: 45.6% Exit Other Cook Steps Blue Martini Software and YOUR CLIENT HERE Company Confidential, @Copyright 2000, Blue Martini Software, Inc., San Mateo, CA USA

Target Node

Chaose from Figure

Ssn. #Clicks

No Filter

Ext

Fle-target

Fig. 15 |DBE | 00 5 Classicam Path Dealdown (D-141-200) mainhama main/legishedon തമ്പ്രഭ്രദ്ദേശി Ð manyjotin Tang Cols TAD Total State CICI Dogs Out for 1" 22 Enter Tugel descors, KCC Noted Sussigns, KCC hargel seeks in land 1895 (1535) (1535) ની 2 CHECKENING SCHEMENT VOUR CUENT HERE COMPANY CONTENTED (COMPANY CONTENTION), CHECKENING SCHEME, URE, SAMUERO, CAUSA saational code - SA(D) 💽 BOX Min,%/Lift Show Lift? Back Ssn. # Clicks Target Node 细胞 Z No Files

